

# Strategy Solutions Webinar Series: Spring 2016

## Raise the Bar on Your CHNA and Implementation Strategies

April 21, 2016 at 1:30 p.m.

As you think about your organization's approach to conducting its Community Health Needs Assessment (CHNA), are you following best practices or simply attempting to do the least amount of work at the lowest cost? Are you conducting the CHNA in such a way that it lowers your costs and gives you better information and outcomes over time? This information-filled 60 minute webinar offers useful strategies to improve the management of your CHNA and implementation strategy process. Participants will understand policy trends and changes that are impacting (or will impact) how CHNAs are conducted and learn about best practices and strategies to lower and keep the costs low over time.

## Automate Your Outcomes & Impact Indicators: The IT Guy or Gal is Your Friend

May 19, 2016 at 2:00 p.m.

Are you struggling with how to measure the outcomes and impact of your CHNA implementation strategies beyond the number of people who participate? Do you (or other program managers) manually count the number of people who participate in your community benefit programs? If the answer to either other these questions is YES, then our upcoming webinar is for you! This informative, 90-minute webinar (which is a shorter version of the Pre-Conference Workshop our President Debra Thompson presented at the Association for Community Health Improvement Conference in Baltimore in early March) teaches participants how to complete a self-assessment to determine how well equipped you are to automate outcomes and impact measurements of CHNA implementation, identify appropriate indicators, integrate indicators reporting into existing electronic medical records, and develop an action plan.

## Navigating the Sea of Accountable Care: Organizing the Community-Based Post-Acute Network

June 23, 2016 at 2:00 p.m.

Are you a leader of a hospital, nursing home, rehab or therapy company, continuing care retirement community, behavioral health, home care, hospice or community based clinic and don't yet have a fully developed strategy to ensure your "place" in an accountable care organization/network, then this webinar is for you! In this informative, 60 minute webinar, participants will learn about the trends and changes happening in the health care industry and discuss how they will impact your organization sooner or later and complete a self-assessment to determine how well equipped you are to transition to either lead (if you are a hospital) or participate (if you are another entity) in an accountable "care organization."

Contact us at 866-480-8003 or [info@getstrategy.com](mailto:info@getstrategy.com) for more information



