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How Our Knowledge and Expertise Can Help Your Hospital/System:



Strategy Solutions, Inc. is excited to present the Strategy Solutions University. With over 20 years in public speaking and training, Debra Thompson, President and Founder, can conduct a high level presentation, workshop or webinar for your organization, and facilitate strategy sessions, based on your needs. All presentations and workshops are highly customized to meet your needs, and are interactive using an audience response polling system. Presentation and workshops can be on a variety of topics, including:

- Collaboration Strategies Across the Continuum: Fostering Partnerships to Improve Population Health
- Friend or Foe: Implications of the Final IRS Regulations for Your Hospitals
- Creating and Implementing Outcomes and Impact Measurement and Reporting System
- Maximizing Your Community Benefit for Population Health (and Financial Gain too!)
- Integrating COC (Commission on Cancer) Accreditation Requirements Into Your CHNA Process
- CHNA: Are You Ready for Your Annual IRS Evaluation?
- Integrating the CHNA Into Your Strategic Planning Process

Debra Thompson is founder of Strategy Solutions, an organizational development firm with the mission to create healthy communities. For over 20 years, Debra and her team have provided research, planning, training and project management support for organizations and communities who want to grow and thrive. She is an adjunct faculty member in the Duquesne University Master of Organizational Leadership program and is a consultant, trainer and peer reviewer for the Standards for Excellence: An Ethics and Accountability Code for the Nonprofit Sector. Debra has conducted presentations/workshops for:



"I assumed responsibility for our health system's CHNA mid-way in the process of meeting new IRS requirements, and I found myself lost and confused as to understanding the next steps to take. Shortly thereafter, I was fortunate to participate in a webinar Debbie Thompson offered ACHI members. Her expertise impressed me, which led to a consulting agreement through which Debbie helped our team develop an implementation plan with measureable results. Now that we are at the end of our first year, our entire team feels confident that we are headed in the right direction not only for meeting IRS requirements, but more importantly for laying the framework for creating a healthier community."

Jan Nichols, Marketing/Community Relations Director, West Georgia Health

Collaboration Strategies Across the Continuum: Fostering Partnerships to Improve Population Health:

This presentation highlights emerging population health management and wellness strategies and offers participants the opportunity to think about different program and partnership models to enhance the continuum of care throughout the community. Leadership strategies and best practices on the role of the board in fostering strategic alliances and partnerships are included that allows participants to assess their current environment and embrace new ideas to enhance their strategic direction and plan.

Friend or Foe: Implications of the Final IRS Regulations for Your Hospitals: Whether the final IRS requirements for hospitals related to Community Health Needs Assessment are a good thing or a bad thing is in the eye of the beholder. This session provides an overview of the final regulations, published in December 2014 and the implications on the next CHNA process. Also included are suggestions to help hospitals evaluate the impact of their previous implementation strategies, and tools to stimulate discussion about how your hospital may wish to “institutionalize” these processes, as they are not “going away.”

Creating and Implementing Outcomes and Impact Measurement and Reporting System: In the past, keeping track of community benefit investments simply meant counting the number of people who participated in a program or health fair, along with the cost of the activities. Measuring the outcomes and impact of CHNA implementation strategies requires a more thoughtful approach, but it doesn't have to be complicated or costly. Much of the information and resources required to appropriately measure outcomes and impacts currently exists in most hospitals, it simply requires a different way of thinking and capturing information. This session provides the tools and strategies to enable hospitals to effectively capture and report data to meet IRS requirements.

Maximizing Your Community Benefit for Population Health (and Financial Gain too!): There is actually nothing in the IRS Community Health Needs Assessment guidelines that state that implementation strategies must be community benefits (i.e., “free” programs and services offered by the hospital), although all community benefits should probably be related in some way to significant needs identified through the CHNA.

Integrating COC (Commission on Cancer) Accreditation Requirements Into Your CHNA Process: If your hospital's cancer program is accredited by the COC (Commission on Cancer), there are specific expectations regarding conducting Community Health Needs Assessments, and measuring outcomes and impacts that your hospital will need to meet now and in the future. Rather than incur the cost of separate processes, your hospital can address these requirements through your hospital CHNA and annual outcomes reporting, if you approach it correctly. This session provides an overview of the COC and IRS CHNA requirements and offers strategies to meet both needs using an integrated approach.

CHNA: Are You Ready for Your Annual IRS Evaluation?: By the end of the program, participants will learn how to approach program planning, outcomes measurement in order to “evaluate impact” (as required by the IRS for CHNA implementation strategies) and determine how “ready” your hospital is to evaluate the outcomes and impact of your CHNA. Strategies to help you increase your ability to conduct an annual evaluation are offered, along with how to summarize evaluation in your next CHNA report.

Integrating the CHNA Into Your Strategic Planning Process: Many hospitals have not yet determined a long term plan for “institutionalizing” their CHNA process or integrating it into their population management strategies. This session offers tools and methods to support hospitals in their discussions regarding how they can maximize the strategic and financial benefit from their investment in the CHNA process and how to appropriately “staff” the CHNA and related activities that are now required on an ongoing basis.