



Strategic Plan Evaluation

Two years into a 3-5 year plan is the best time to start to evaluate your accomplishments and performance since the development of a strategic plan.

The Challenge

Most organizations do not accomplish 100% of the goals and objectives on their strategic plan. Some plans “sit on the shelf.” Barriers such as lack of resources, process and/or skill gaps are not identified and addressed.

The Solution: Strategy Solutions’ Strategic Plan Evaluation Process

Our unique **Strategic Plan Evaluation** process uses a combination of training and assessment to engage board and staff members to “rate” their accomplishments toward strategic goals. During the 90-minute session, using **OptionFinder**, an advanced audience polling system that displays immediate and anonymous data collection, you will:

- **Learn the common barriers that keep organizations “stuck”**
- **Assess overall plan performance and identify strengths & challenges**
- **Identify next steps to increase future effectiveness**

Benefits:

- **Highlight and acknowledge accomplishments**
- **Renewed energy, commitment and consensus about plan priorities**

This service is offered free of charge to Strategy Solutions clients 24-36 months after completing a strategic plan

About the Facilitator: Debra Thompson, BS, MBA

With over 20 years research, planning and nonprofit leadership experience, Debra is a licensed trainer, consultant and peer reviewer for the Pennsylvania and National **Standards for Excellence in Nonprofit Ethics and Accountability.**®



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